



## The ibrightright® Refrigeration solution

Intelligent refrigeration monitoring = cost effective control

**ibrightright® Refrigeration is part of a superior telematics system from ITC. ibrightright® Refrigeration will give you:**

- 1 Real time, remote control over your reefers so asset management is much more effective**
- 2 Early warnings of any potentially costly reefer issues**
- 3 Reduced loss of fresh and refrigerated goods**
- 4 Real time customer monitoring of goods in transit, so they know the status of any load at any given time**
- 5 Enhanced service to happy clients meaning fewer claims.**

**ibrightright® Refrigeration will help:**

- 1 Save fuel and costs through better asset efficiency**
- 2 Eliminate fuel theft**
- 3 Improve driver behavior, safety and efficiency.**

**ibrightright® Refrigeration gives you better return on investment.**

## Temperature monitoring

**ibrightright® Refrigeration provides real time status alerts and monitoring for reefer units throughout a trip, including:**

- Wireless door temperature and food probes
- 'Out of temperature range' alerts
- Two-way communication, so you can control refrigerated equipment from your desktop.

**ibrightright® Refrigeration gives you a competitive edge.**

## Never lose a refrigerated load

- ibrightright® Refrigeration provides you with the precise location of any reefer trailer when it was last unhitched from a power unit, so you'll never lose one.
- GPS tracking and customizable "geo-fencing" are standard, you'll know where your fleet is, at any given time.

## Fuel savings

**Driver behavior and theft can have a big impact on your running costs. ibright® Refrigeration can help you control those.**

**ibright® Refrigeration will detect and alert you to any sudden fuel loss immediately, reducing fuel theft and unauthorized fuel use. You can:**

- Monitor fuel burn to check your equipment is working properly
- Pick up "in detention" times and can alert customers when assets are detained at a depot
- Monitor and prevent dangerous or unacceptable driving, improving fuel economy.

## Service maintenance scheduling

**Preventative maintenance is smart and can save you big dollars. ibright® Refrigeration will alert you when your reefers are nearing scheduled maintenance times.**

## Fully integrated reporting

**Your ibright® Refrigeration system integrates easily with other management systems, such as dispatch and accounting, and data from those systems can be pushed through to the driver through the ibright® unit. Customers love this easy integration.**



Until now fleet owners and managers have had to rely on different solutions for In-Cab, Dry Van and refrigerated goods.

**Not anymore.  
The ibright® solution delivers it all in a superior single platform telematics system.**

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*Talk to us about ibright® Refrigeration, it's the smart choice for bigger cost savings and superior reefer asset management.*

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**Dealer contact—**



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